

Wednesday, October 3, 2018 3:00 - 5:00 p.m.

World Trade Center, Sky Bridge Room, 26 SW Salmon, Portland

Registration forms with payment must be received by the MBA office by Oct. 2

The MBA will apply for two hours of OSB MCLE ethics credit. Washington MCLE credit may be obtained individually. Registrants who miss the seminar may request the handout materials. Sorry, no refunds. Substitutions are welcome; non-members may be subject to an additional fee. Accommodations available for persons with disabilities; please call in advance for arrangements.

#Trending Ethics in a Digital Age: Exploring Social Media and Data Security

Today's electronic world moves fast. On one hand, using technology comes with undeniable benefits; on the other, there are ever-increasing risks. **David Elkanich**, Holland & Knight LLP; **Thomas Howe**, Howe & Associates; and **Hong Dao**, Professional Liability Fund will help lawyers explore some of the benefits and risks in social media and data security. First, this panel will analyze how lawyers are, and should be, using social media in their practices. Second, this panel will help you identify potential data risks at your firm, understand the ethical obligations that arise out of data management and storage, create risk-minimizing policies and procedures, and develop action strategies in case of a potential data breach.

For more information: Contact Garrett Garfield, Holland & Knight LLP at 503.243.2300. For registration questions, contact the MBA at 503.222.3275.

Name		Register me for th MBA Member Non-MBA Memb		\$60.00 \$95.00
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