

Tuesday, February 7, 2017 Noon – 1:00 p.m.

World Trade Center, Plaza, Building 2, 26 SW Salmon, Portland

Registration forms with payment must be received by the MBA office by Feb. 6.

The MBA will apply for one hour of OSB MCLE credit. Washington MCLE credit may be obtained individually. Registrants who miss the seminar may request the handout materials. Sorry, no refunds. Substitutions are welcome; non-members may be subject to an additional fee. Accommodations available for persons with disabilities; please call in advance for arrangements.

Managing Risk and Reputation: The Value of Building Strong Legal and Public Affairs Partnerships

Learn how aligning public relations strategy with legal strategy is becoming more important in this era of digital journalism, social media, public advocacy and accountability. Join **Anna Richter Taylor** of ART Public Affairs, and **Elisa Dozono** of Miller Nash Graham & Dunn for a discussion on helping organizations manage and control the public perception in crisis situations - from environmental risk, reputation damage, personnel issues or public safety threats.

For more information: Contact Cody Elliott, Miller Nash Graham & Dunn at 503.205.2465. For registration questions, call the MBA at 503.222.3275.

Name Firm Billing Address		Register me for the seminar as indicated: ☐ MBA Member ☐ Non-MBA Member —		\$30.00 \$50.00	
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		I will not be attending but would like to order: □ CD ROM / & Handouts (Member) □ CD ROM / & Handouts (Non-Member)			\$30.00 \$50.00
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