

## Tuesday, December 18, 2018 3:00 – 5:00 p.m.

World Trade Center, Mezzanine, 26 SW Salmon, Portland

Registration forms with payment must be received by the MBA office by Dec. 17.

The MBA will apply for 2 hours of General OSB MCLE credit. Washington MCLE credit may be obtained individually. Registrants who miss the seminar may request the handout materials. Sorry, no refunds. Substitutions are welcome; non-members may be subject to an additional fee. Accommodations available for persons with disabilities; please call in advance for arrangements.

## Help Clients Navigate the Intersection of Logic and Emotion

Clients spin when the law and their emotions collide. Their ability to make good decisions declines and they occasionally blame their attorney for the situation. Learn practical tips, techniques, and tools from a lawyer and a social psychologist, who both have mediation experience. Learn how to counsel your clients through the uncertainty, fear and frustration experienced when they believe the likely outcome is unfair or the process is too long and expensive. Explore client risk tolerance so they can better participate in the usual settlement dance. Manage their cognitive biases to channel their energies on what is really in their best interest. Help them make better decisions with the judicious use of decision trees and decision tables. Help them understand and accept your legal advice by truly understanding their underlying values, needs and interests. Join panelists **Sam Imperati, JD** and **Devin Howington, PhD,** ICMRESOLUTIONS, who promise "no touchy-feely babble ... just straight talk for better representation."

For more information: Contact Jovanna Patrick, Hollander Lebenbaum et al at 503.222.2408. For registration questions, contact the MBA at 503.222.3275.

Name		Register me for the seminar as indicated:			\$60.00
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