



Multnomah Bar Association

Wednesday, May 22, 2019 3:00 – 5:00 p.m.

World Trade Center, Mezzanine, 26 SW Salmon, Portland

Registration forms with payment must be received by the MBA office by May 21.

The MBA will apply for 2 hours of General OSB MCLE credit. Washington MCLE credit may be obtained individually. Registrants who miss the seminar may request the handout materials. Sorry, no refunds. Substitutions are welcome; non-members may be subject to an additional fee. Accommodations available for persons with disabilities; please call in advance for arrangements.

# Writing to Persuade

Whether you are writing to a judge, the legislature, opposing counsel, or your colleagues, you are writing to persuade - to convince others to adopt your position. Come learn concrete techniques to apply at each stage of the writing process to make your work product more persuasive. Our panel includes Anna Joyce, Markowitz Herbold PC; Jackie Kamins, Oregon Department of Justice; Lora Keenan, contract attorney; and Rolf Moan, DOJ Appellate Division. Topics will include:

- Framing your writing to serve your audience; "Reverse engineering" from the result you want; Using structure for maximum effect; Choosing words intentionally to reinforce your position.

For more information: Contact Jovanna Patrick, Hollander Lebenbaum et al at 503.222.2408. For registration questions, contact the MBA at 503.222.3275.

Name \_\_\_\_\_

Firm \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone \_\_\_\_\_ OSB # \_\_\_\_\_

Email: \_\_\_\_\_

Send form and payment to: Multnomah Bar Association 620 SW 5th Ave Ste 1220 Portland OR 97204 Fax 503.243.1881 (for credit cards only) Ph 503.222.3275

Register me for the seminar as indicated:

- MBA Member \$60.00 Non-MBA Member \$95.00

I will not be attending but would like to order:

- CD ROM / & Handouts (Member) \$60.00 CD ROM / & Handouts (Non-Member) \$95.00

Payment Options:

- Check (enclosed) or Visa MasterCard American Express

Acct # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_