



Wednesday,  
October 21, 2009  
3:00 – 5:00 p.m.

World Trade Center  
Mezzanine Room, Building 2  
26 SW Salmon, Portland

Registration forms must be  
received by October 20

Space is limited. Please  
register early to guarantee a  
spot.

Presented in conjunction with:



## Internet Marketing for Law Firms

Search engine optimization seminar and networking reception  
Video CD-ROM Order Form

Learn more about online lead generation with an industry expert. **Dave Hendricks**, Internet Marketing Specialist for LexisNexis. In this two hour video, Dave details what firms can do to improve web visibility. Topics addressed include how to identify the best approaches to Search Engine Marketing, where to find free tools to increase market understanding and the top mistakes to avoid when promoting your firm online.

Dave is an Internet Marketing Consultant and has over 15 years of Sales and Internet experience in the technology space (8 years within the Legal Market). Each month, there are literally tens of thousands of people searching for a local attorney in all the major practice areas. Dave helps firms take advantage of that search and be found on Google, Yahoo, AOL, and MSN using Search Engine Optimization, Google Local, and Pay-Per-Click techniques.

For more information: Call the MBA at 503.222.3275.

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**Check one:**

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